The substance that gives flamingos their brilliant pink plumage, and turns salmon, prawns and lobsters from pink to deep red has been identified as Astaxanthin (pronounced asta zan thin). It has exceptional antioxidant power; Astaxanthin is at least 100 times more potent than Vitamin E!

**Research**

Research from clinical trials has been published. Astaxanthin's major benefits are:
- Protection from Premature Ageing;
- Protection for Eyes;
- Healthy Heart Balance;
- Digestion Support.

**Further Information and Special Offer**

Higher Nature are offering a 10% discount off the regular price of Astaxanthin to *Positive Health* readers if they telephone Tel: 0870 066 4238 and quote P Offer expires 30 June 2005.

sales@higher-nature.co.uk

www.highernature.co.uk

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**Bioforce Herbal Summer Helpers:**

**Luffa Complex**

Luffa Complex is a safe, natural herbal remedy that offers effective relief from hayfever. Luffa Complex contains extracts from seven tropical herbs which work together to relieve the symptoms of hayfever. Available as a tincture, tablets and nasal spray.

**Neemcare Herbal Insect Repellent**

NeemCare Herbal Insect Repellent repels mosquitoes, midges and flies. Midge can detect even extremely dilute Neem oil at only a 0.01% concentration. NeemCare Herbal Insect Repellent contains 2% cold-pressed Neem oil plus natural essential oils, Bergamot, Rosemary and Eucalyptus.

**Aesculus Gel**

Aesculus Gel is made with fresh herb extract of Horse Chestnut seeds, an effective herbal remedy for venous problems. Available as a fresh herb extract, tablets in two strengths, and a gel.

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**Braun New Wrist Blood Pressure Monitor**

An early indicator of heart disease can be hypertension (high blood pressure), which accounts for 62,000 preventable deaths each year.

The new Braun SensorControl EasyClick Wrist Blood Pressure Monitor comes with features which ensure a clinically proven accurate, reliable reading every time. The new upgraded monitor also uses a unique EasyClick wrist cuff with soft inflation that automatically fastens correctly to your wrist for clinically proven accuracy and comfort.

**Further Information**

The new Braun SensorControl EasyClick Wrist Blood Pressure Monitor is available through Argos, independent pharmacies and well-known pharmacy chains at around £69; www.braun.com/global/products/healthwellness/bloodpressure.html

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**Peace Scroll for Tsunami**

Shabdan, a Dundee-based healer/clairvoyant, has developed a peace prayer scroll to help strengthen the positive energies being sent to the survivors of the Asian Tsunami. The scroll, which can be downloaded from his website for free, can be activated to send prayers to any person, place or situation. To download the scroll visit: www.iona-light.co.uk

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**New Course for University**

The Manipal Ayurvedic University of Europe has added a new course in Indian Philosophy, Astrology and Ayurveda to its prospectus. Those signing up for the course have the choice of taking their classes in central London or in the ecology centre linked to the Ayurvedic Company of Great Britain in Andhra Pradesh, Southern India. Classes in London will be held in the evening and run over 15 weeks. Classes in India are condensed into a 10-day study programme. Further information Tel:020-7224 9630

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**Brief Takes**

**The Feel Good Show**

See you at the Feel Good Show on stand 81. The three day event will promote good health, good looks and having a good time. All workshops, demonstrations, lecturers and live events are free and there are over 80 of them during the show. The Feel Good Show will be held at the Business Design Centre, London N1. April 30-May 2.

Tickets are available at the entrance costing £9.95, valid for three days. Further information Tel: 020-8672 7111; www.healthyinfo.co.uk