How are you getting your daily dose of tomato power?

or

The power of five tomatoes in one little pill.

Lyc-O-Mato: The Superior Tomato Lycopene Complex!

Lyc-O-Mato is an all-natural extract of red ripe tomatoes. Its patented manufacturing process yields superior bioavailability of lycopene. The phytonutrients are carefully extracted and preserved in natural tomato oil, allowing your body convenient access to a full complement of synergistic phytonutrients for powerful antioxidant action. Lycopene is being studied for its role in promoting prostate health and preventing certain types of cancer.

Culture Club
Population studies link better prostate health with isoflavones. In Eastern cultures, men are far more likely to maintain normal prostate health throughout their lives. Typically, in traditional Asian, Mediterranean and Latino diets, isoflavones are consumed in high quantities. This important dietary component is found in legumes (e.g., beans, chickpeas, soy, lentils, and red clover).

Natural Supplements
You could try to add two or more servings of isoflavone-rich legumes to your diet every day. Or, you could opt for the convenience of an over-the-counter, natural dietary supplement containing red clover.

Studies have shown that isoflavones derived from the red clover plant (marketed under the brand name Trinovin) reduce the number of times men urinate at night, improve urine flow and improve quality of life with no product-related side effects.

Isoflavones
Isoflavones can modulate chemical pathways involved in maintaining normal function and health in the prostate. Prostate enlargement is thought to be caused by excessive amounts of dihydrottestosterone (DHT) in the prostate. DHT is produced from testosterone by the enzyme 5-alpha reductase. DHT is a potent form of testosterone and binds to receptors in the prostate, resulting in its enlargement. Isoflavones stop the over-activity of the enzyme 5-alpha-reductase, thereby reducing the amount of DHT in the prostate.

Red Clover Does More
In addition to reducing prostate enlargement, clinical trials have shown that isoflavones induced apoptosis (programmed cell death) in moderate-grade tumors. This related data suggests that red clover may help slow or stop growth of prostate cancer. Another review of phytotherapies for men with benign prostatic hyperplasia (BPH) concludes that isoflavones, particularly red clover extract, are potential therapies for promoting prostate health in men with the non-cancerous prostate growth associated with advancing age.

Remember, decline in prostate health is not only related to age; other factors such as family history, lifestyle and diet may be involved in the onset of prostate problems. Be sure to consult with your physician on how to maintain a lifestyle that is conducive to good prostate health.

For more information, visit www.trinovin.com or call 877.417.7663.


To subscribe call toll-free 1.888.316.6051.